



# René Strik

FINANCIAL MANAGEMENT  
COMMODITY EXPERT

## PROFILE

Financial specialist for management support & strategy, funding & finance, merger & acquisitions. (Interim) CFO for restructuring and recovery.

I am a well rounded financial professional (RC, EMFC) with a specialization in commodity finance and international trade. I bring an extensive network and have a broad international experience in USA, Latin America and Asia.

My personal key words are result driven, entrepreneur, people orientated. In my 30 years of experience I have dealt successfully with many complex projects and crisis, and I have a track record to prove it.

## CONTACT

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Reaal 141  
1628 RH Hoorn (NL)

rene@sia.management

## WORK EXPERIENCE

### PARTNER @ Cygnus Finance Support

2018 - present

Financial specialists and business consultants (former bankers and CFO's with extensive experience as entrepreneurs).

### OWNER @ Sia Management

2017 - present

As consultant / interim CFO responsible for making of business plans and successfully realizing restructuring. Assistance with and completion of new credit facilities.

### MULTIPLE POSITIONS @ Daarnhouwer B.V.

2003 - 2017

Commodities company (roughly \$100 million in turnover) trading in cocoa, coffee & tree nuts. Career highlight—multi-tasked 4 senior roles, as follows:

#### CFO @ Daarnhouwer

2003 - 2017

I ensured the company's products complied with all regulations. I also maintained direct contact with major stakeholders. All HR decisions were my responsibility, and I re-invigorated the Daarnhouwer brand through new corporate identity & event-marketing strategy. Generated profit every year since 2006, and acquired "cash-cow" US business.

#### STATUTORY DIRECTOR @ Daarnhouwer

2005 - 2017

In my role as CFO and ad-hoc CEO I positioned the company for a competitive advantage by co-developing an innovative ERP system with a specialized IT vendor. Successfully managed domestic & international supply-chain crises.

#### CFO @ Daarnhouwer subsidiary Intercontinental Coffee Trading (San Diego)

2011 - 2017

Targeted, acquired, grew & divested this US-based coffee company. I increased the subsidiary's annual turnover from \$6 million to \$35 million.

#### SUPERVISORY BOARD MEMBER @ PT Daarnhouwer (Sumatra)

2006 - 2017

Developed & implemented a new strategy for the coffee department, including set-up of purchasing company in Indonesia: yearly turnover up to \$15 million. I modernized the parent company to retain Starbucks as #1 client. I saved the parent company approx. \$1 million in claims.

### MANAGER OF FINANCE @ Solvay Draka

1998 - 2003

In my role as Manager of Finance I reported to the CEO & Group Controller at their headquarters in Brussels. I managed finance & control, IT, purchasing & payroll departments. I also implemented a new ERP system, and I was responsible for the subsidiary's pension fund as board member.



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## KEY SKILLS

FINANCIAL MANAGEMENT  
STRATEGY & IMPLEMENTATION  
CRISIS MANAGEMENT  
COMPANY FUNDING

## KEY COMPETENCIES

VISION & LEADERSHIP  
TEAMBUILDER & NETWORKER  
ANALYTICAL  
ENTREPRENEURIAL

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## WORK EXPERIENCE

### GROUP CONTROLLER @ Roto B.V.

1993 - 1998

Roto B.V. is a Dutch company that trades & produces steel products. As Group Controller I reported directly to CEO & CFO of a mid-sized parent company, and co-managed (with the CFO) a shareholder buyout & company re-financing.

### FINANCIAL ANALYST @ Avery Dennison

1990 - 1993

Avery Dennison is a US multi-national in the labelling industry. I was responsible for everything from monthly results analysis to budgeting. I got relocated to UK as Assistant Plant Controller.

### ASSISTANT AUDITOR @ BDO and Ernst & Young

1988 - 1990

My first job as an Assistant Auditor was at Ernst & Young, in Tilburg (NL), where I learned basic but very valuable business lessons. After that I was offered an assistant role at BDO Accountants, in Hoorn (NL), where I was making steps until I could start as Financial Analyst at Avery Dennison.

## EDUCATION

### EXECUTIVE MASTER OF FINANCE & CONTROL (EMFC) @ Free University Amsterdam

1994

### MASTER OF SCIENCE & ECONOMICS (MSc) @ Erasmus University Rotterdam

1988

## LANGUAGES

### DUTCH

BILINGUAL PROFICIENCY

### ENGLISH

BILINGUAL PROFICIENCY

### GERMAN

WORKING PROFICIENCY

### FRENCH

BASIC PROFICIENCY

## WHAT'S MORE?

- I love being a husband and a father of two.
- I am a fervent athlete who is involved in running, tennis, squash, skiing and cycling.
- I am very enthusiastic about my monthly cooking club.
- I like being outdoors and travelling.
- I am a proud (Vice) President / Treasurer of social institutions (VVD, Red Cross).